

SPONSOR THE COLOR RUN.

Support the community. Make an impact.

MEQUON-THIENSVILLE
EDUCATION FOUNDATION

COLORRUN

5K RUN/WALK/DANCE

PREMIER
COLOR RUN SPONSOR
\$5,000

- ✓ Your logo on race bag
- ✓ Receive 6 complimentary Color Run registrations.
- ✓ Signage displayed at the start and finish line.
- ✓ Opportunity to have your representatives present at the starting line and finish line.
- ✓ Opportunity to host swag bag pick up

SPONSORS BENEFITS

- Logo on race t-shirts (except for supporting sponsor)
- Recognition in promotional communications, including social media & website mentions.
- Recognition in all Mequon-Thiensville school newsletters (3,700+ student families) and the Mequon-Thiensville Education Foundation newsletter (3,500+ people).
- Option to insert one item for your business into the race bags for all runners.
- Sponsors at \$1000 above receive 2 complimentary Color Run registrations.

**SATURDAY,
SEPTEMBER 8, 2018**

BANDANA SPONSOR

\$2,500

Your company logo displayed on each participant's bandana.

T-SHIRT SPONSOR

\$2,500

Your company logo prominently displayed on each participant's race shirt.

SUNGLASS SPONSOR

\$1,500

Your business logo displayed on participants' sunglasses.

WATER STATION SPONSOR

\$1,500

Your business signage displayed at 3 race water stations.

KICK-OFF COLOR BURST SPONSOR*

\$500

Your company's signage will be prominently displayed at the first color station as we kick-off the race *Shared sponsorship

SUPPORTING SPONSOR

\$250

Get exposure by adding an item to participant's swag bag

PICK A COLOR. ANY COLOR! COLOR BURST SPONSORS

\$1,000 each color

Your company's signage will be prominently displayed at one of the mile markers where your sponsored colored powder will be released on the runners.

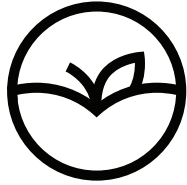
Choose from:

RED
ORANGE
YELLOW
GREEN
BLUE
RAINBOW

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WHAT IS THE MEQUON-THIENSVILLE EDUCATION FOUNDATION?

MISSION

The Mission of the Mequon-Thiensville Education Foundation (MTEF) is to develop community-wide private financial support for the Mequon-Thiensville School District and through grants, to help support continued excellence in education.

VISION

MTEF's vision is to be the leading non-profit organization for providing private financial support for the Mequon-Thiensville School District. MTEF works with other district and community organizations to ensure that funds are raised efficiently and effectively and are made available to the district in a manner that addresses the significant needs of the Mequon-Thiensville School District.

STATEMENT OF PURPOSE

The Foundation is committed to helping address budgetary shortfalls and to ensuring that the Mequon-Thiensville School District advances in technology, curriculum, and personnel.

**WORKING FOR
EVERY SCHOOL,
EVERY TEACHER,
EVERY STUDENT!**

mtef.org
